



## **CAROLINE ESTERSON**

Chief Creative Officer

Caroline gets excited by the little things. She is most often seen with a smile on her face clapping her hands together in contagious enthusiasm when someone says 'I've got this!' or 'Do you really think I could!'

Learning design is her passion vortex and she can be found hours later still submerged in a sea of post it notes, screwed up paper (although her drive for sustainability now means the paper is neatly stacked so it can be reused in a multitude of projects) and her trusty laptop.

Having worked in L&D for over 25 years (both inside organisations and outside as a problem solver) she has pretty much seen it all and done it all - definitely has the battle scars and now proudly wears the t-shirt!

She's been on stage in-front of hundreds of hungry leaders and got them bouncing even though their tummies are grumbling, as well as held more intimate coaching sessions for those who prefer a little more individual tlc and challenge.

But her home from home is with groups of 12 which strikes a great balance in terms of people discovering ideas for themselves armed with just a flipchart, lollypop sticks and glitter glue and exploration of themes to build their confidence and rocket fuel their desire to take action.

She's most often found sitting at her kitchen table surrounded by her 3 (rather large) rescue dogs, a pile of washing that she is choosing to ignore, glued to her laptop and screaming at LinkedIn in between sprints of learning design which is the thing that really gets her out of bed in the morning with the question "how do you make this learning sticky, fun and acitonable"