



**INSPIRE YOUR GENIUS**

**SUPERCHARGE YOUR LEARNING**

**Inspiring change:** surprisingly simple learning solutions

**“ I learned that I can  
implement different  
training techniques  
that I wasn't aware  
of before today with  
confidence.  
Enthusiastic, fun and  
educational ”**  
**Supercharge your learning, B Sky B**



**Learning in today's busy climate needs to strip out complexity and connect with people quickly to make a difference.**

This is at the heart of the Inspire Your Genius approach.

## **What's it all about?**

- Do you want to create great learning solutions, quickly?
- ◆ Do you want to fill learners with practical ideas that drive change and instil confidence to take action?

We believe that great learning comes when people want to learn and when they can discover the answers for themselves. This way they are much more likely to put what they learn into practice on the job. This session will help anyone involved in supporting people to learn to put the learners at the heart of everything they do to ensure commercial creativity that delivers results.



**“Never have I experienced a more collaborative approach that reflects a truly authentic, genuine, partnership.”**

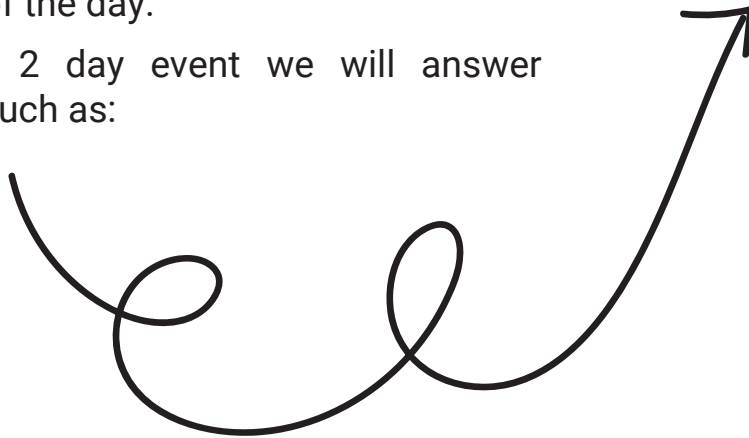
**Nicholas Webb,**  
Group Director, Learning & Talent, Vue Cinemas

# What's covered?

We explore the shift from training in a traditional 'spoon fed' way to facilitating learning using a dynamic, professional, and fun approach.

Throughout the event learners will learn as much from experiencing the style as from the content they uncover and this will be fully debriefed at the end of the day.

During the 2 day event we will answer questions such as:



- Why do people switch off during learning?
- How do I design a learning solution that has something for everyone?
- ◆ How do I increase learners retention and application by as much as 30%?
- ◄ How do I design faster?
- How do you get learners to want to learn even before they start?
- How do I create the WOW for 'dry' subjects?
- How do I build totally learner centred solutions?
- ◆ How do I really tap into the way the brain works to maximise learning?
- ◄ How do I balance the objectives of the business and the objectives of individuals attending?
- How do I reduce the time it takes to learn?

## Outcomes

Following the workshop, learners will be able to:

- Structure learning to reflect the natural learning cycle
- Appeal to all learners by using a multisensory approach
- ✦ Maintain high levels of energy and commitment by keeping people 'in the learning zone' throughout any learning session
- ◀ Apply the principles of accelerated learning to sessions they design and deliver
- Ensure effective debriefs to aid integration of learning
- Build up a toolkit of ideas for improving their sessions 'on the spot' simply and effectively
- Engage with stakeholders and build commitment to learning within your organisation.

## Organisations like...

- 02
- ✦ ee
- ◀ Talk Talk
- BUPA
- SSE
- Arcadia
- ✦ RBS
- ◀ Nike
- Louis Vuitton
- ◀ Ralph Lauren
- Selfridges
- ✦ Sainsburys
- ◀ Boden
- Coutts Bank
- Barclays Bank
- Oasis Fashions
- ✦ Specsavers

...have all found renewed success following this workshop.

**To book or find out more  
then please contact us  
using the details  
below.**

*We are ready to help you  
accelerate performance,  
now!*

**INSPIRE YOUR GENIUS**

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